

Topics for member site	Member Discounts and Services	Issues and Elections	Health	Learning and Technology	Family, Home and Legal	Money and Work	Travel	Fun and Games
	<ul style="list-style-type: none"> Insurance Automobiles Health Financial and Legal Travel Discounts Entertainment and Outdoors Home Security Phone Computers and the Internet Gifts, Flowers and Shopping AARP's National Event <p>Cross-Refer:</p> <ul style="list-style-type: none"> Servicios para Miembros y Descuentos AARP Membership <i>the publications</i> <p>Note:</p> <ul style="list-style-type: none"> <i>incl. travel and event widgets</i> 	<ul style="list-style-type: none"> Current Advocacy Work AARP Public Policies Support AARP's Advocacy Become an Advocate Contact Congress Legislative Action Center National Elections State Elections <p>Cross-Refer:</p> <ul style="list-style-type: none"> Policy & Research The Bulletin <i>AARP Foundation (program info)</i> 	<ul style="list-style-type: none"> AARP Health Guide Insurance Medicare Affordable Prescription Drugs Safe and Effective Prescription Drugs Fitness Staying Healthy <p>Cross-Refer:</p> <ul style="list-style-type: none"> Health Care and Coverage (MD) 	<ul style="list-style-type: none"> Computers and Technology History and Memories Wellbeing Personal Finance Family Caregiving Lifelong Learning <p>Cross-Refer:</p> <ul style="list-style-type: none"> Computers and the Internet (MD) Driver Safety Older Adults and the Web: Older Wiser Wired 	<ul style="list-style-type: none"> Caregiving Grandparenting Home Design Housing Choices Legal Issues Driver Safety End of Life Grief and Loss <p>Cross-Refer:</p> <ul style="list-style-type: none"> Insurance (MD) Financial and Legal (MD) Home Security (MD) Gifts, Flowers and Shopping (MD) 	<ul style="list-style-type: none"> Careers Financial Planning and Retirement Social Security Credit and Debt Tax-Aide Low Income Help Reverse Mortgages Be a Wise Consumer <p>Cross-Refer:</p> <ul style="list-style-type: none"> Member Discounts Financial and Legal (MD) 	<ul style="list-style-type: none"> Travel Discounts (MD) Travel Reviews Book Travel Online <p>Cross-Refer:</p> <ul style="list-style-type: none"> AARP's National Event <p>Note:</p> <ul style="list-style-type: none"> <i>Travel Discounts and Book Travel Online will eventually be one item. There may not be a "book travel online" option, until Travelocity deal is ready to go forward.</i> 	<ul style="list-style-type: none"> Games and Puzzles Humor and Hobbies Books and Movies AARP Radio Programs <p>Cross-Refer:</p> <ul style="list-style-type: none"> Entertainment and Outdoors (MD) Gifts, Flowers and Shopping AARP the Magazine AARP's National Event
Links for Member Site	About AARP	AARP Membership	For Professionals	AARP the Magazine	The Bulletin	Español	Message Boards	Policy & Research for Professionals in Aging
	<ul style="list-style-type: none"> Overview AARP Leadership AARP in Your State Community Service AARP Foundation NRTA: AARP's Educator Community Ad Guide (will be Doing Business with AARP (<i>new</i>)) AARP Job Opportunities Contact AARP (and FAQ) Privacy Policy Copyright <p>Cross-Refer:</p> <ul style="list-style-type: none"> AARP Public Policies AARP's National Event For the Press Support AARP's Advocacy 	<ul style="list-style-type: none"> Join Renew Update Gift Membership Group Membership <p>Cross-Refer:</p> <ul style="list-style-type: none"> AARP's National Event Member Discounts and Services Su membresía NRTA (org content) 	<p>Note: Portal page of links to targeted content for segments of this audience</p>	(no change)	(no change)	<ul style="list-style-type: none"> Servicios para Miembros y Descuentos Salud Dinero y Consejos Familia, hogar y estilos de vida Asuntos políticos y elecciones Publicaciones de AARP AARP Segunda Juventud (Spanish) AARP membresía Sobre AARP 	<ul style="list-style-type: none"> <i>Message boards listed by topic</i> <i>Newsletters and poll featured on front page and on relevant community topic pages</i> <i>Hyperaffiliate content</i> 	(no change from current production comps)

Radio programs and articles from the Bulletin, the Magazine, Segunda (English), and tutorials: archive by topic as well.

Online greeting cards have been removed. (Recommend using the cards in locally: within a topic to promote an issue, around the holidays on the home page, etc.)

Online Community has a home page again. Message boards are brought to the top level. Newsletters, now promoted on the relevant topic pages, are fit into the Community home page and not treated as a subtopic.

In testing, people expected Community Service to be irrelevant, since it would be national (like AARP). Move community service action components and state newsletters to the state pages (Volunteer Now, Connections). Move information about AARP's involvement in community service (Andrus Award, Day of Service) to the About AARP area.

Keep Veterans in Message Boards (add box of links like those on the pages for each war now). Create a landing page for the Veteran's History Project.

Landing pages and Community pages are unaddressed yet.

Keep chapters on state pages.

Consider "tidbit headline" for pubs on home

Header
[Basic:] AARP Home, Search, Site Map, Contact AARP, Español, For Professionals
[More:] Date, View My Saved Articles
[Site Toggle:] Policy & Research, AARP Magazine, The Bulletin

Footer
[Basic Header links, plus:] Copyright, Privacy Policy, AARP Job Opportunities, AARP Membership, For the Press, For Professionals, About AARP

Top Right Persistent Box
[About AARP:] History and Mission, AARP in Your State, Contact AARP, Community Service, More about AARP
[AARP Membership:] Join, Renew, Update, Member Discounts and Services, More membership options

Quick Clicks
[basic:] Message Boards, AARP in Your State, Contact Congress
[include messaging:] Give to the AARP Foundation, Support AARP's Advocacy
[campaigns:] Veteran's History Project, Civil Rights Road Tour, Rx Watchdog

Home Page Only
Itemize the For Professionals options in a box

Home Page Only
Small promos for The Bulletin, The Magazine and Policy & Research.

Member Discounts and Services (Phase I)

Insurance

Article content:
 - Automobile insurance from The Hartford
 - Health Care Options
 - Homeowners Insurance from The Hartford
 - Life insurance from new York Life
 - Mobile Home Insurance from Foremost

Cross-Refer

- Financial Planning and Retirement
- Legal Issues
- AARP Membership
- Servicios para Miembros y Descuentos
- AARP Magazine and Bulletin

Automobiles

Article content:
 - Motoring Plan from GE Motor Club
 - Avis rent-a-car
 - Hertz
 - National Car rental
 - Automobile insurance from The Hartford
 - Mobile Home Insurance from Foremost

Cross-Refer

- Travel
- Driver Safety
- AARP Membership
- Servicios para Miembros y Descuentos
- AARP Magazine and Bulletin

Health

Article content:
 - Health Care Options
 - Eye Health Services and Eye Health Services Plus
 - Hertz
 - National Car rental
 - Automobile insurance from The Hartford
 - Mobile Home Insurance from Foremost

Cross-Refer

- Insurance and medicare
- Choosing the right prescription drugs
- Prescription drugs and medicare
- Health Message Boards
- AARP Membership
- Servicios para Miembros y Descuentos
- AARP Magazine and Bulletin

Financial and Legal

Article content:
 - Credit Card Services from Bank One
 - Investment Program from Scudder Investments
 - Legal Services network

Cross-Refer

- Legal Issues
- Be a wise consumer
- Financial message Boards
- AARP Membership
- Servicios para Miembros y Descuentos
- AARP Magazine and Bulletin

Travel Discounts

- Airlines
- Car Rentals
- Cruises
- Hotels and Lodging
- Vacations and Tours

Cross-Refer

- Travel
- Staying Healthy
- AARP Membership
- Servicios para Miembros y Descuentos
- AARP Magazine and Bulletin

Entertainment and Outdoors

Article content:
 - Seaworld and Busch Gardens
 - Reebok and Rockport Outlet Stores

Cross-Refer

- Exercise
- Grandparenting
- AARP Membership
- Servicios para Miembros y Descuentos
- AARP Magazine and Bulletin

Home Security

Article content:
 - ADT Home Security

Cross-Refer

- We a Wise Consumer
- Financial and Legal (MDS)
- AARP Membership
- Servicios para Miembros y Descuentos
- AARP Magazine and Bulletin

Phone

Article content:
 - Long Distance - Covist

Cross-Refer

- We a Wise Consumer
- Learning and Technology
- AARP Membership
- Servicios para Miembros y Descuentos
- AARP Magazine and Bulletin

Computers and the Internet

Article content:
 - America Online
 - Earthlink
 - Gateway Computers
 - Gateway Extras
 - Gateway Technology Training
 - PeoplePC Online

Cross-Refer

- Learning and Technology
- Fun and Games
- Comp Tech Message Boards
- AARP Membership
- Servicios para Miembros y Descuentos
- AARP Magazine and Bulletin

Gifts, Flowers and Shopping

Article content:
 - Civitas Grandparenting Video
 - Gold Violin: Gifts for Independent Living
 - KaBloom
 - Reebok and Rockport Outlet Stores
 - ThirdAge Gifts by Giftcorp

Cross-Refer

- Travel Discounts
- Fun and Games
- Caregiving
- Grandparenting
- Care and Family Tech Message Boards
- AARP Membership
- Servicios para Miembros y Descuentos
- AARP Magazine and Bulletin

AARP's National Event

- Registration and Special Packages
- Schedule
- Activities
- Speakers
- Entertainers
- Exhibitors and Sponsors
- Information for Exhibitors and Sponsors

Cross-Refer

- Travel Discounts
- Fun and Games
- AARP Membership
- Servicios para Miembros y Descuentos
- AARP Magazine and Bulletin

Member Discounts and Services (Phase 2)

Insurance

Article content:
 - Automobile insurance from The Hartford
 - Health Care Options
 - Homeowners Insurance from The Hartford
 - Life insurance from new York Life
 - Mobile Home Insurance from Foremost

Cross-Refer

- Financial Planning and Retirement
- Legal Issues
- AARP Membership
- Sevicios para Miembros y Descuentos
- AARP Magazine and Bulletin

Automobiles

Article content:
 - Motoring Plan from GE Motor Club
 - Avis rent-a-car
 - Hertz
 - National Car rental
 - Automobile insurance from The Hartford
 - Mobile Home Insurance from Foremost

Cross-Refer

- Travel
- Driver Safety
- AARP Membership
- Sevicios para Miembros y Descuentos
- AARP Magazine and Bulletin

Health

Article content:
 - Health Care Options
 - Eye Health Services and Eye Health Services Plus
 - Life insurance from New York Health
 - Long-Term Care Insurance from Met Life
 - Pharmacy services
 - Alternative Health and Wellness Network
 - Evercare Connections

Cross-Refer

- Insurance and medicare
- Choosing the right prescription drugs
- Prescription drugs and medicare
- Health Message Boards
- AARP Membership
- Sevicios para Miembros y Descuentos
- AARP Magazine and Bulletin

Financial and Legal

Article content:
 - Credit Card Services from Bank One
 - Investment Program from Scudder Investments
 - Legal Services network

Cross-Refer

- Legal Issues
- Be a wise consumer
- Financial message Boards
- AARP Membership
- Sevicios para Miembros y Descuentos
- AARP Magazine and Bulletin

Passport Travel Discounts

- Airlines
- Car Rentals
- Cruises
- Hotels and Lodging
- Vacations and Tours

Travelocity booking widget on page (or, if not, some very obvious area that takes users to the Travelocity site)

Cross-Refer

- Travel
- Staying Healthy
- AARP Membership
- Sevicios para Miembros y Descuentos
- AARP Magazine and Bulletin

Entertainment and Outdoors

Article content:
 - Seaworld and Busch Gardens
 - Reebok and Rockport Outlet Stores

Cross-Refer

- Exercise
- Grandparenting
- AARP Membership
- Sevicios para Miembros y Descuentos
- AARP Magazine and Bulletin

Home Security

Article content:
 - ADT Home Security

Cross-Refer

- We a Wise Consumer
- Financial and Legal (MDS)
- AARP Membership
- Sevicios para Miembros y Descuentos
- AARP Magazine and Bulletin

Phone

Article content:
 - Long Distance - Covist

Cross-Refer

- We a Wise Consumer
- Learning and Technology
- AARP Membership
- Sevicios para Miembros y Descuentos
- AARP Magazine and Bulletin

Computers and the Internet

Article content:
 - America Online
 - Earthlink
 - Gateway Computers
 - Gateway Extras
 - Gateway Technology Training
 - PeoplePC Online

Cross-Refer

- Learning and Technology
- Fun and Games
- Comp Tech Message Boards
- AARP Membership
- Sevicios para Miembros y Descuentos
- AARP Magazine and Bulletin

Gifts, Flowers and Shopping

Article content:
 - Civitas Grandparenting Video
 - Gold Violin: Gifts for Independent Living
 - KaBloom
 - Reebok and Rockport Outlet Stores
 - ThirdAge Gifts by Giftcorp

Cross-Refer

- Travel Discounts
- Fun and Games
- Caregiving
- Grandparenting
- Care and Family Tech Message Boards
- AARP Membership
- Sevicios para Miembros y Descuentos
- AARP Magazine and Bulletin

AARP's National Event

- Registration and Special Packages
- Schedule
- Activities
- Speakers
- Entertainers
- Exhibitors and Sponsors
- Information for Exhibitors and Sponsors

Cross-Refer

- Travel Discounts
- Fun and Games
- AARP Membership
- Sevicios para Miembros y Descuentos
- AARP Magazine and Bulletin

Travelocity booking widget on MDandS Homepage (or if now, some very obvious areas that takes users to the Travelocity Site)

Member Discounts and Services
(Phase 3)

Insurance

Article content:
 - Automobile insurance from The Hartford
 - Health Care Options
 - Homeowners Insurance from The Hartford
 - Life insurance from new York Life
 - Mobile Home Insurance from Foremost

Cross-Refer

- Financial Planning and Retirement
- Legal Issues
- AARP Membership
- Servicios para Miembros y Descuentos
- AARP Magazine and Bulletin

Automobiles

Article content:
 - Motoring Plan from GE Motor Club
 - Avis rent-a-car
 - Hertz
 - National Car rental
 - Automobile insurance from The Hartford
 - Mobile Home Insurance from Foremost

Cross-Refer

- Travel
- Driver Safety
- AARP Membership
- Servicios para Miembros y Descuentos
- AARP Magazine and Bulletin

Health

Article content:
 - Health Care Options
 - Eye Health Services and Eye Health Services Plus
 - Hertz
 - National Car rental
 - Automobile insurance from The Hartford
 - Mobile Home Insurance from Foremost
 - Pharmacy services
 - Alternative Health and Wellness Network
 - Evercare Connections

Cross-Refer

- Insurance and medicare
- Choosing the right prescription drugs and medicare
- Health Message Boards
- AARP Membership
- Servicios para Miembros y Descuentos
- AARP Magazine and Bulletin

Financial and Legal

Article content:
 - Credit Card Services from Bank One
 - Investment Program from Scudder Investments
 - Legal Services network

Cross-Refer

- Legal Issues
- Be a wise consumer
- Financial message Boards
- AARP Membership
- Servicios para Miembros y Descuentos
- AARP Magazine and Bulletin

Passport Travel Discounts

Article content:
 - Airlines, Car Rentals, Cruises, Hotel and Lodging, Vacations and Tours will all be managed by Travelocity. The Passport link in the left nav of the MDandS pages will take the user to the Travelocity cobranded site.

Cross-Refer

- Travel
- Staying Healthy
- AARP Membership
- Servicios para Miembros y Descuentos
- AARP Magazine and Bulletin

Entertainment and Outdoors

Article content:
 - Seaworld and Busch Gardens
 - Reebok and Rockport Outlet Stores

Cross-Refer

- Exercise
- Grandparenting
- AARP Membership
- Servicios para Miembros y Descuentos
- AARP Magazine and Bulletin

Home Security

Article content:
 - ADT Home Security

Cross-Refer

- We a Wise Consumer
- Financial and Legal (MDS)
- AARP Membership
- Servicios para Miembros y Descuentos
- AARP Magazine and Bulletin

Phone

Article content:
 - Long Distance - Covist

Cross-Refer

- We a Wise Consumer
- Learning and Technology
- AARP Membership
- Servicios para Miembros y Descuentos
- AARP Magazine and Bulletin

Computers and the Internet

Article content:
 - America Online
 - Earthlink
 - Gateway Computers
 - Gateway Extras
 - Gateway Technology Training
 - PeoplePC Online

Cross-Refer

- Learning and Technology
- Fun and Games
- Comp Tech Message Boards
- AARP Membership
- Servicios para Miembros y Descuentos
- AARP Magazine and Bulletin

Gifts, Flowers and Shopping

Article content:
 - Civitas Grandparenting Video
 - Gold Violin: Gifts for Independent Living
 - KaBloom
 - Reebok and Rockport Outlet Stores
 - ThirdAge Gifts by Giftcorp

Cross-Refer

- Travel Discounts
- Fun and Games
- Caregiving
- Grandparenting
- Care and Family Tech Message Boards
- AARP Membership
- Servicios para Miembros y Descuentos
- AARP Magazine and Bulletin

AARP's National Event

- Registration and Special Packages
- Schedule
- Activities
- Speakers
- Entertainers
- Exhibitors and Sponsors
- Information for Exhibitors and Sponsors

Cross-Refer

- Travel Discounts
- Fun and Games
- AARP Membership
- Servicios para Miembros y Descuentos
- AARP Magazine and Bulletin

Travelocity booking widget on MDandS Homepage (or if now, some very obvious areas that takes users to the Travelocity Site)

Issues and Elections

Current Advocacy Work	AARP Public Policies	Support AARP's Advocacy	Become an advocate	Contact Congress	Legislative Action Center	National Elections	State Elections
<ul style="list-style-type: none"> • NOTE: This section pulls together individual articles or landing pages for different hot issues <p>Cross-Refer:</p> <ul style="list-style-type: none"> • AARP Advocate Newsletter • Legislative Action Center • Legislation and Elections Message board 	<ul style="list-style-type: none"> • Overview • Economic Security • Health Care and Supportive Services • Livable Communities • The Priorities Book • The Policy Book <p>Cross-Refer:</p> <ul style="list-style-type: none"> • AARP Advocate Newsletter • Legislation and Elections Message board • (adobe PDF reader?) 	<ul style="list-style-type: none"> • NOTE: Online contribution form on this page <p>Cross-Refer</p>	<ul style="list-style-type: none"> • NOTE: Online form from Capwiz. In future, may edit copy to make it clearer what you're signing up for. <p>Cross-Refer</p> <ul style="list-style-type: none"> • AARP Advocate Newsletter • Give to the AARP Foundation • Legislation and Elections Message board 	<ul style="list-style-type: none"> • NOTE: Combines several features from Capwiz: <ul style="list-style-type: none"> • Write to Congress • Your Elected Officials • Guide to Congress • CapWiz Elections and Candidates • Register to Vote • How to talk to elected officials 	<ul style="list-style-type: none"> • NOTE: Combines several features from Capwiz: <ul style="list-style-type: none"> • Current Legislation • Key Votes • Legislative Alerts • Media Guide (maybe fix label) 	<ul style="list-style-type: none"> • Presidential Platforms • Senate races by state • House races by state <p>Cross-Refer:</p> <ul style="list-style-type: none"> • AARP Advocate Newsletter • P & R: Elections • Legislation and Elections Message board • Register to Vote • CapWiz Elections and Candidates 	<ul style="list-style-type: none"> • Gubernatorial Races • State Legislation races <p>Cross-Refer:</p> <ul style="list-style-type: none"> • AARP Advocate Newsletter • P & R: Elections • AARP in Your State • Legislation and Elections Message board • Register to Vote • CapWiz Elections and Candidates

AARP Health Guide

- Conditions, Treatments, and Wellness Topics A to Z
- Medications
- Medical Tests
- Support Groups
- Medicare Interactive
- National Institutes of Health and National Library of Medicine

Notes:
 This home page will act as a portal page for vendor content. Each item in the left nav will have an intermediate page explaining that the user is going to other content. "Healthy Living" and "Quality Matters" articles will either go away or just link from body of page if new homepage design can make sense of it.

- Cross-Refer:**
- Health Care and Coverage (MDS)
 - Current Advocacy Work: Prescription Drugs and Medicare
 - Health and Wellness Message Board
 - Survey
 - About AARP Health Guide

Insurance

- Managed Care
- Private Insurance
- (long-term care insurance at some point)

- Cross-Refer:**
- Health Care and Coverage (MDS)
 - Contact Congress
 - AARP Bulletin (Medicare News)
 - Health and Wellness Message Board
 - Legislation and Elections Message Board
 - Print Guides

Medicare

- Traditional Medicare (A, B, C)
- Medicare Drug Coverage (Explain Discount card, explain new part D)
- Supplemental Plans (Medigap)

- Cross-Refer:**
- Medicare Interactive (link to content from Health Guide)
 - Health Care and Coverage (MDS)
 - Current Advocacy Work: Prescription Drugs and Medicare
 - Contact Congress
 - AARP Bulletin (Medicare News)
 - Health and Wellness Message Board
 - Legislation and Elections Message Board
 - Print Guides

Affordable Prescription Drugs

- Drug Pricing
- Ongoing advocacy

- Cross-Refer:**
- Health Care and Coverage (MDS)
 - Current Advocacy Work: Prescription Drugs and Medicare
 - Contact Congress
 - AARP Bulletin
 - Health and Wellness Message Board
 - Legislation and Elections Message Board
 - Learning: Well being tutorials

Safe and Effective Prescription Drugs

- Choosing the right drug (EBR)
- Wise Use

NOTE:

- If the new Wise Use isn't ready for launch, we'll launch with EBR as the primary topic

- Cross-Refer:**
- Health Care and Coverage (MDS)
 - Current Advocacy Work: Prescription Drugs and Medicare
 - Contact Congress
 - AARP Bulletin
 - Health and Wellness Message Board
 - Legislation and Elections Message Board
 - Learning: Well being tutorials

Fitness

- Walking
- Sports
- Working Out
- Getting Motivated

- Cross-Refer:**
- Health Care and Coverage (MDS)
 - Entertainment and Outdoors
 - Staying Healthy
 - Health and Wellness Message Board
 - Health professionals
 - Learning: Well being tutorials

Staying Healthy

- Checkups and Prevention
- Eating Well

Note: Pull in Managing Stress Healthy Living article content from Health Guide

- Cross-Refer:**
- Health Care and Coverage (MDS)
 - Entertainment and Outdoors
 - Fun and Games
 - Caregiving
 - Exercise
 - Health and Wellness Message Board
 - Learning: Well being tutorials

Computers and Technology	History and Memories	Wellbeing	Personal Finance	Family Caregiving	Lifelong Learning
<ul style="list-style-type: none"> • News • How To Guides • Life Online • Hardware reviews • Software Reviews • Gadget Reviews • Web Site and Book Reviews • Video Quick Tips • Basic Web Lessons • Intermediate Web lessons <p>Cross-Refer:</p> <ul style="list-style-type: none"> • Email Hoaxes • Printing Web pages • How to install Windows SP 2 • Computers and Technology message boards • Learning message board • Newsletter? • Internet Humor <p>NOTE: There needs to be 3rd level navigation for the individual topics in the web lessons</p>	<ul style="list-style-type: none"> • <p>Cross-Refer:</p> <ul style="list-style-type: none"> • Register • Use the Web to untangle your family's roots (life online) • Learning Message board <p>• NOTE: There needs to be 3rd level navigation for the individual sessions of the lesson.</p>	<ul style="list-style-type: none"> • <p>Cross-Refer:</p> <ul style="list-style-type: none"> • Register • Exercise • Staying Healthy • Learning Message board • NIH tutorials and Medicare Interactive, from the AARP Health Guide <p>• NOTE: There needs to be 3rd level navigation for the individual sessions of the lesson.</p>	<ul style="list-style-type: none"> • <p>Cross-Refer:</p> <ul style="list-style-type: none"> • Register • Financial Planning and Retirement • Reverse Mortgages • Be a wise consumer • Learning Message board • NRTA: Pension Roundtable <p>• NOTE: There needs to be 3rd level navigation for the individual sessions of the lesson.</p>	<ul style="list-style-type: none"> • <p>Cross-Refer:</p> <ul style="list-style-type: none"> • Register • Caregiving • Housing Choices • Learning Message board <p>• NOTE: There needs to be 3rd level navigation for the individual sessions of the lesson.</p>	<ul style="list-style-type: none"> •

Caregiving	Grandparenting	Home Design	Housing Choices	Legal Issues	Driver Safety	End of Life	Grief and Loss
<ul style="list-style-type: none"> • Caring for Parents • Finding Help <p>Cross-Refer:</p> <ul style="list-style-type: none"> • Checklists for Long Term Independence • Care and Family Message boards • Care and Family Email Newsletter • Tutorial (Planning for the Care of aging parents) 	<ul style="list-style-type: none"> • AARP Grandparent information Center • Caring for Your Grandchild • Giving Gifts and Saving for Your Grandchild • Help for Grandparents Raising Grandchildren • Sharing Time Together <p>Cross-Refer:</p> <ul style="list-style-type: none"> • Welcome to Grandparenting! • Census 2000 Data about Grandparent-Headed Households • Care and Family Message Boards • GIC Voice newsletter Order Form • Care and Family Email Newsletter • Bulletin: Section 529 Plans • Search for a local support group • 	<ul style="list-style-type: none"> • Understanding Universal Design • Bathroom • Doors, Floors and Walkways • Kitchen • Safety, Lighting and Storage • Rate Your Home <p>Cross-Refer:</p> <ul style="list-style-type: none"> • Care and Family Message boards • Care and Family Email Newsletter • Legal Guide: Home modification 	<ul style="list-style-type: none"> • Assisted Living • Nursing Homes • Other Options <p>Cross-Refer:</p> <ul style="list-style-type: none"> • Care and Family Message boards • Care and Family Email Newsletter 	<ul style="list-style-type: none"> • Legal Services Network • Find a Lawyer (special visual treatment) • Legal Checkup Seminars (special visual treatment) • Self-Help Guides • Legal Tips and Resources <p>Cross-Refer</p> <ul style="list-style-type: none"> • FAQ • Money and Work Message Boards <p>NOTE:</p> <ul style="list-style-type: none"> • Disclaimer at the bottom of page • Prompt to find a lawyer 	<ul style="list-style-type: none"> • AARP Driver Safety Program • Driver Education • Keeping Safe • Volunteer with us <p>Cross-Refer:</p> <ul style="list-style-type: none"> • Become a sponsor/host • Care and Family Message Boards • Find a class near you • Close-call quiz • Auto Insurance (MD) 	<ul style="list-style-type: none"> • <p>Cross-Refer:</p> <ul style="list-style-type: none"> • Care and Family Message boards • Money and Work message boards • Care and Family Email Newsletter • Final Details Planner 	<ul style="list-style-type: none"> • <p>Cross-Refer:</p> <ul style="list-style-type: none"> • Grief and Loss Message Boards

Careers	Financial Planning and Retirement	Social Security	Credit and Debt	Tax-Aide	Low Income Help	Reverse Mortgages	Be a Wise Consumer
<ul style="list-style-type: none"> • Choosing a Career <ul style="list-style-type: none"> • Assessment • Occupational Information • Training • Job Loss Help • Finding a Job <ul style="list-style-type: none"> • Community Resources • Featuere Employers • Getting Ready to Search • Interviews • Low Income Job Seekers • Resumes • Self Employment • Workplace Flexibility • For Employers (<i>non-member: reevaluate when doing designs</i>) <ul style="list-style-type: none"> • Best Employers • Best Practices • Recruitment • Research and Data <p>Cross-Refer:</p> <ul style="list-style-type: none"> • Financial and Legal (MDS) • Learning and Technology • Money and Work Message Board • Computers and Technology Message Board <p>Note:</p> <ul style="list-style-type: none"> • <i>Tertiary Navigation: topical</i> 	<ul style="list-style-type: none"> • Creating a Financial Plan • Estate Planning • Financial Advisers • Insurance • Investing and Saving • Retirement Income <p>Cross-Refer:</p> <ul style="list-style-type: none"> • Financial and Legal (MDS) • Social Security • Careers • Money and Work Message Board 	<ul style="list-style-type: none"> • <p>Cross-Refer:</p> <ul style="list-style-type: none"> • Financial and Legal (MDS) • Financial Planning and Retirement • Money and Work Message Board <p>Note:</p> <ul style="list-style-type: none"> • <i>New content coming soon</i> 	<ul style="list-style-type: none"> • <p>Cross-Refer:</p> <ul style="list-style-type: none"> • Member Discounts and Services • Financial and Legal (MDS) • Be a Wise Consumer • Money and Work Message Board 	<ul style="list-style-type: none"> • Tax Preparation • Online Tax Counseling • Volunteer with AARP Tax-Aide <p>Cross-Refer:</p> <ul style="list-style-type: none"> • Financial and Legal (MDS) • Community Service • Money and Work Message Board • Volunteering Message Board <p>Note:</p> <ul style="list-style-type: none"> • <i>Online Tax Counseling has unusual navigation/index scheme. Need solution for task-based indexes.</i> 	<ul style="list-style-type: none"> • <p>Cross-Refer:</p> <ul style="list-style-type: none"> • Financial and Legal (MDS) • Social Security • Be a Wise Consumer • Money and Work Message Board 	<ul style="list-style-type: none"> • Basics • Federally-Insured Loans • Other Choices • Key Decisions <p>Cross-Refer:</p> <ul style="list-style-type: none"> • Financial and Legal (MDS) • Financial Planning and Retirement • Money and Work Message Board 	<ul style="list-style-type: none"> • Scams • Fixing Homes • Financing Homes • Telephones • Smart Shopping <p>Cross-Refer:</p> <ul style="list-style-type: none"> • Financial and Legal (MDS) • Computers and Technology • Credit and Debt • Money and Work Message Board • Computers and Technology Message Board

Travel

Travel Discounts (MD)	Destinations	Travel Themes	Transportation Tips	Lodging	Book Travel Online
<ul style="list-style-type: none">• From Member Services and Discounts "travel discounts"	<ul style="list-style-type: none">• Eastern United States• Western United States• Central United States• Other United States and Canada• Europe• South and Central America• Africa, Asia and the Pacific <p>Cross-Ref: - Travel Message Board</p>	<ul style="list-style-type: none">• Travelocity Widget	<ul style="list-style-type: none">•	<ul style="list-style-type: none">•	<ul style="list-style-type: none">• <i>Travelocity Widget</i>

Games and Puzzles

- **Cross-Refer:**
 - Entertainment and Outdoor (MD)
 - Gifts, Flowers and Shopping (MD)
 - AARP the Magazine
 - AARP's National Event
 - Leisure Message Boards
- **Note:**
 - *Current navigation is by puzzle. This will be removed in the WDI IA, since no information is archived. Puzzles will be found through the body of the page.*

Humor and Hobbies

- Internet Humor (*This is a hidden index: you don't see it in the left column. The most recent one is reached from a promotion on the Humor and Hobbies home page; from each article of this kind, you can reach an index of them all.*)
- **Cross-Refer:**
 - Entertainment and Outdoor (MD)
 - Gifts, Flowers and Shopping (MD)
 - AARP the Magazine
 - AARP's National Event
 - Leisure Message Boards
- **Note:**
 - *Current navigation is by column. This will be removed in the WDI IA, since most information is not archived. Internet Humor will be handled like syndicated content, if needed. Columns will be found through the body of the page.*

Books and Movies

- Featured Books
- Featured Movies
- **Cross-Refer:**
 - Books Message Board
 - Movies Message Board
 - Booktalk Newsletter
 - Movies for Grownups: Radio Program
 - Entertainment and Outdoor (MD)
 - Gifts, Flowers and Shopping (MD)
 - AARP the Magazine
 - AARP's National Event
 - Leisure Message Boards
 - History Matters Message Board
- **Note:**
 - *Movies for Grownups may be part of featured movies*
 - *Books from AARP may be worked into this section*

AARP Radio Programs

- Prime Time Radio
- Prime Time Focus
- Prime Time Postscripts
- Movies for Grownups
- Radio Features from AARP Publications
- **Cross-Refer:**
 - Entertainment and Outdoor (MD)
 - Gifts, Flowers and Shopping (MD)
 - AARP the Magazine
 - AARP's National Event
 - Leisure Message Boards
 - Computers and Technology Message Board
- **Note:**
 - *These modules need to house a variety of different information about the program; see wires.*

Overview	AARP Leadership	AARP in Your State	Community Service	AARP Foundation	NRTA: AARP's Educator Community
<ul style="list-style-type: none"> • <i>(index, including History, Mission, Annual Reports)</i> 	<ul style="list-style-type: none"> • Photos and Bios <i>(leads to editorial index of all leadership, with corresponding title next to name; ordered by rank; this index is shared with the Press Center)</i> • On the Issues <i>(combines current topic-sorted Speeches with the three Columns)</i> <p>Cross-Refer:</p> <ul style="list-style-type: none"> • Press Center 	<ul style="list-style-type: none"> • <i>(field office selection tool)</i> • <i>(Current navigation plus):</i> • AARP Chapters in Your State • AARP Connections Newsletter <i>(will become a state activities newsletter in Q2; may keep at top level of AARP in Your State if simpler)</i> • Volunteer Now <i>(a page that includes info about AARP opportunities, and link to Volunteer Match) — if not already in nav</i> <p>NOTE:</p> <ul style="list-style-type: none"> • Volunteer Now and Connections should be added to each state page 	<ul style="list-style-type: none"> • <i>(index including information on AARP's initiative, and the current Andrus Award content)</i> <p>Cross-Refer:</p> <ul style="list-style-type: none"> • Volunteer Now • Connections 	<ul style="list-style-type: none"> • Give Now • Your Money Helps • Plan Your Gifts <i>(link to vendor site)</i> • About the AARP Foundation <p>NOTE:</p> <p>This section is undergoing some changes before the Q1 launch; those changes should override any IA shown here, which does not reflect those discussions. Designer not yet assigned to the project.</p>	<ul style="list-style-type: none"> • Education News • Education Watch • Volunteer Profiles • Membership • Educational Travel • Programs • Retired Educators Associations <p>NOTE:</p> <p>Staying Sharp becomes part of the Learning area. All other indexes remain intact for Phase 1 of WDI.</p> <p>Games is removed, since it's redundant of the Fun and Games topic.</p> <p>The membership area may require more information than it shows here, since we're modifying the main membership area.</p>
Ad Guide <i>(will become Doing Business with AARP in phase 2)</i>	AARP Job Opportunities	Contact AARP	Privacy Policy	Copyright	
<ul style="list-style-type: none"> • About AARP Advertising • Become an Advertiser • Managing Your Ads • FAQs • Apply Online <p>NOTE:</p> <p>This area will become Doing Business with AARP during Phase 2, and include the following items:</p> <ul style="list-style-type: none"> • Online Advertisers • Print Advertisers • Event Exhibitors and Sponsors • Products and Providers 	<ul style="list-style-type: none"> • Article page <i>(includes Diversity information and links to outside vendor)</i> 	<ul style="list-style-type: none"> • Your Membership • Member Benefits and Services • Publications • AARP Programs • Consumer Issues • AARP on the Issues • General Questions • AARP Web Site <p>NOTE:</p> <ul style="list-style-type: none"> • Contact and FAQ are merged: for phase 1, the FAQ should appear above the form to contact. • Phase 2 may involve more significant considerations for this area. 	<ul style="list-style-type: none"> • <i>(article, de-emphasized relative to the other items)</i> 	<ul style="list-style-type: none"> • <i>(article, de-emphasized relative to the other items)</i> 	

Join AARP

On Membership home brief list of highlighted member benefits that link to specific benefits page and brief list of static member benefits that link to specific benefits page.

There is no cross referring or navigation on the page other than the following:
- Back to Membership Home
- Having Trouble promo offering phone number

Renew your
AARP Account

There is no cross referring or navigation on the page other than the following:
- Back to Membership Home
- Having Trouble promo offering phone number

Update your
AARP Account

On membership home a brief list of tasks users can do in the renew/update section:
- Change your mailing address
-- Request a new AARP card
-- Add or update information about your spouse or partner
-- Sign up for email renewal notices
-- Change your name

There is no cross referring or navigation on the page other than the following:
- Back to Membership Home
- Having Trouble promo offering phone number

Give a Gift
Membership

Give a gift prominence on membership page should be minimal

There is no cross referring or navigation on the page other than the following:
- Back to Membership Home
- Having Trouble promo offering phone number

Group
Membership

Group Membership prominence on membership page should be minimal

There is no cross referring or navigation on the page other than the following:
- Back to Membership Home
- Having Trouble promo offering phone number

Other Content on home page:

Supporting info/Cross Promotion:
-- Having trouble phone number
-- Contact AARP
-- FAQ
-- Privacy | terms
-- Email newsletter promotions and manage account
-- Message Boards
-- Brand/Value statement "AARP is a membership organization dedicated to enhancing the experience of aging through advocacy, information and services"
-- Su membresia
-- Benefits Update
-- About Box

For Professionals
(top level Page)

NOTE: New format

-- Listing of links like Library Of Congress page

Wireframe will help explain layout

Doing Business with AARP

Online Advertisers
Print Advertisers
Event Exhibitors and
Sponsors
Products and Providers

**Employers and Human
Resources**

For Employers

Researchers

Policy & Research
AARP Legal Advocacy
Internet Resources on Aging
Older Wiser Wired
AgeSource Worldwide
AgeLine
Public Policy Institute
Global Aging Program

Media

Press Center
Board of Directors
AARP Executive Team
About AARP

**Public Policy and
Opinion Leaders**

Policy & Research
Public Policy Institute
AARP Policy Book
Issues and Elections

Topics

Servicios para miembros y descuentos
Member Benefits

- Seguros
 - Automóviles
 - Salud
 - Aspectos financieros y legales
 - Descuentos en viajar
 - Diversiones y actividades al aire libre
 - Seguridad casera
 - Teléfono
 - Computadoras y el internet
 - Regalos, flores y compras
 - El evento y exposición nacional de AARP
- Cross-Refer:**
- English Member Benefits page
- Note:**
Will inherit new changes from the redesign of the English section

Salud
Health

-
- Cross-Refer:**
- AARP Segunda promos in articles using their content

Dinero y Consejos
Money and Advice

-
- Cross-Refer:**
- AARP Segunda promos in articles using their content

Familia, hogar y estilos de vida
Family, Home and Lifestyle

-
- Cross-Refer:**
- AARP Segunda promos in articles using their content

Asuntos políticos y elecciones
Issues and Elections

-
- Cross-Refer:**
- AARP Segunda promos in articles using their content
- Note:**
This area may disappear when election content/issue content is not available

Publicaciones de AARP
Order Publications from AARP

-

AARP Segunda Juventud

- *(Link to the magazine site)*

Links

Sobre AARP
About AARP

-
- Cross-Refer:**
- AARP Hispanic Initiative State contact list
 - English Contact AARP
 - English your membership
 - English About AARP

AARP Membresía
AARP Membership

- Inscribirse
 - Renovación
 - Membresía de regalo
- Cross-Refer:**
- [English Membership]
- Note:**
- *Will inherit new changes from the redesign of the English section*

Header [To Spanish pages unless otherwise noted]
[Basic:] Inicio (Spanish home), Contáctese a AARP, Mapa del sitio, Búsqueda, English
[Site toggle:] AARP Segunda Juventud

Footer [In Spanish unless otherwise noted]
Inicio (Spanish home), Sobre AARP, Política de privacidad de AARP, [plus standard English footer, without English top-level topics]

Top Right Persistent Box [in Spanish unless otherwise noted]
[About AARP:] Preguntas y respuestas sobre AARP, Realidad de AARP, Comuníquese con nosotros, más sobre AARP
[AARP Membership:] Inscribirse, Renueve, Servicios para miembros y descuentos, más membresía opciones

Quick Clicks [in Spanish unless otherwise noted]
[basic:] For (message boards), AARP in Your State (English)
[campaigns:] Calculadora del beneficio de medicamentos recetado de Medicare (Medicare calculator), Spanish Watchdog

Content Note
When content is incorporated from Segunda, remove left nav reference to it and keep that in the header as a site toggle feature.

Language Toggle
Currently exists in the Member Benefits Spanish pages, look for it to appear throughout the site (true toggle to equivalent page)

Newsletter Sign-Up

- Boletín [newsletter]
- Press Releases — sign up for Spanish [listserv, Press Center]

Content Note 2
The Spanish Membership area may need additional thought based on the new IA for AARP Membership.

Servicios para miembros y descuentos
(Phase I)

Seguros

Automóviles

Salud

Aspectos financieros y legales

Descuentos en viajar

- Aerolíneas
- Alquileres de coches
- Cruceros
- Hoteles y alojamiento
- Vacaciones y giras

Diversiones y actividades al aire libre

Seguridad casera

Teléfono

NOTE:
These do not appear to be translated into Spanish yet.

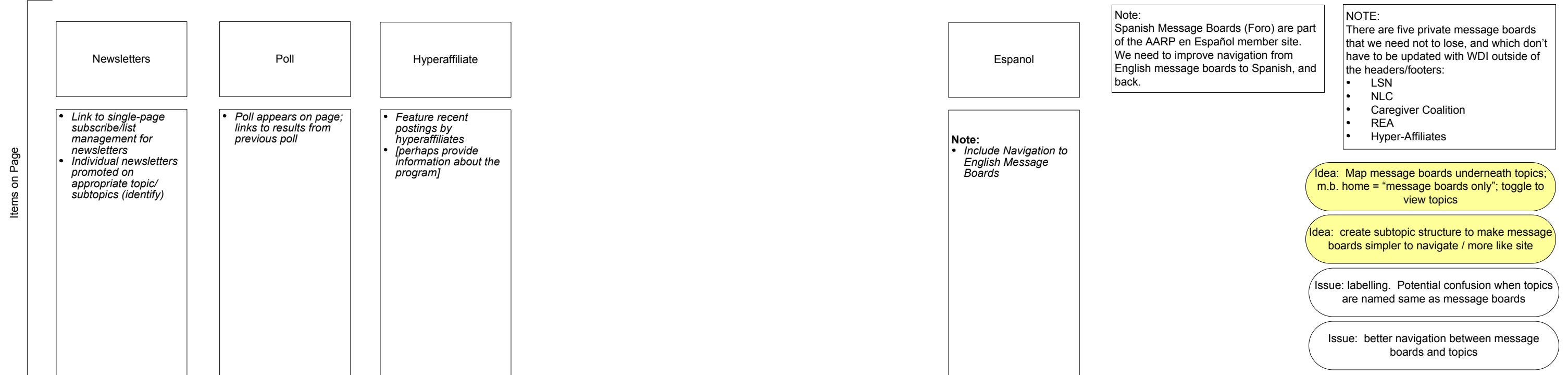
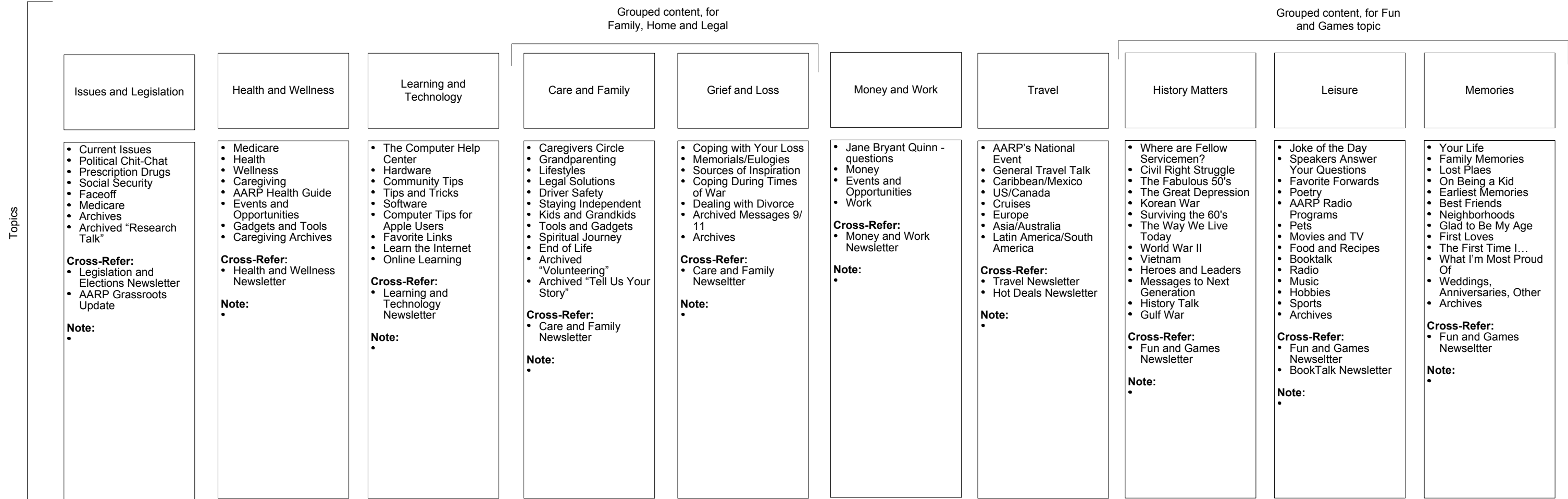
Computadoras y el internet

Regalos, flores y compras

El evento y exposición nacional de AARP

- *(Article in Spanish)*

Message Boards



Idea: Map message boards underneath topics; m.b. home = "message boards only"; toggle to view topics

Idea: create subtopic structure to make message boards simpler to navigate / more like site

Issue: labelling. Potential confusion when topics are named same as message boards

Issue: better navigation between message boards and topics

Email Newsletters						
Member Discounts and Services	Issues and Elections	Health	Learning and Technology	Family, Home and Legal	Money and Work	Travel
<ul style="list-style-type: none"> AARP Webletter Newsletter AARP Hot Deals Newsletter Life @50+ Newsletter <p>Note:</p> <ul style="list-style-type: none"> Include Unsubscribe Information 	<ul style="list-style-type: none"> AARP Advocate Newsletter AARP Grassroots Update <p>Note:</p> <ul style="list-style-type: none"> Include Unsubscribe Information 	<ul style="list-style-type: none"> AARP Health and Wellness Newsletter <p>Note:</p> <ul style="list-style-type: none"> Include Unsubscribe Information 	<ul style="list-style-type: none"> AARP Online Learning Newsletter AARP Computers and Technology Newsletter NRTA Educator News <p>Note:</p> <ul style="list-style-type: none"> Include Unsubscribe Information 	<ul style="list-style-type: none"> Care and Family Newsletter <p>Note:</p> <ul style="list-style-type: none"> Include Unsubscribe Information 	<ul style="list-style-type: none"> Money and Work Newsletter Consumer E-Briefs Newsletter <p>Note:</p> <ul style="list-style-type: none"> Include Unsubscribe Information 	<ul style="list-style-type: none"> AARP Travel Newsletter AARP Hot Deals Newsletter <p>Note:</p> <ul style="list-style-type: none"> Include Unsubscribe Information
Fun and Games	For Professionals	AARP The Magazine	The Bulletin	Espanol	Policy & Research	Message Boards
<ul style="list-style-type: none"> AARP Humor and Hobbies Newsletter AARP BookTalk Newsletter <p>Note:</p> <ul style="list-style-type: none"> Include Unsubscribe Information 	<ul style="list-style-type: none"> Older Wiser Wired AARP International Newsletter Policy & Research <p>Note:</p> <ul style="list-style-type: none"> Include Unsubscribe Information 	<ul style="list-style-type: none"> AARP The Magazine Newsletter <p>Note:</p> <ul style="list-style-type: none"> Include Unsubscribe Information 	<ul style="list-style-type: none"> The Bulletin Newsletter <p>Note:</p> <ul style="list-style-type: none"> Include Unsubscribe Information 	<ul style="list-style-type: none"> Boletin de AARP AARP Segunda Juventud <p>Note:</p> <ul style="list-style-type: none"> Include Unsubscribe Information 	<ul style="list-style-type: none"> AARP Policy and Reasearch Newsletter International Newsletter Litigation Updates Latest Press News PPI Alerts RIC Updates <p>Note:</p> <ul style="list-style-type: none"> Include Unsubscribe Information 	<ul style="list-style-type: none"> AARP Online Community Newsletter <p>Note:</p> <ul style="list-style-type: none"> Include Unsubscribe Information